



Long Term Passenger Traffic Forecasting Techniques

Dates

November 10-11: 9:00pm PST⁻¹ | 5:00am GMT | 1:00pm SGT

November 18-19: 4:30am EST | 9:30am GMT | 5:30pm SGT

Long term passenger traffic forecasts have multiple uses, allowing airports to understand their future size and shape for capacity planning, Master Planning purposes or even for an airport's valuation for sale.

This virtual workshop will take delegates through the different qualitative and quantitative methodologies and techniques for the different types of forecasts, from short term Bottom Up forecasts to long term Econometric forecasts, running practical "hands on" exercises as we go.

The content will examine the different techniques for different forecast scenarios in different markets, what's required to build the forecast and the steps needed to generate the outputs.

What you will learn

- The different long-term forecasting methodologies and techniques
- The data and tools required to build a long-term passenger traffic forecast
- How to set up a forecast model for a specific market
- The key steps to produce a long-term passenger traffic forecast and extracting the associated metrics of movements, capacity, aircraft size etc.
- Benchmarking against industry targets
- How the forecast can be used for capacity planning through Peak Hour analysis

Who should attend?

- Airports
- Government Agencies
- Investment Companies
- Banks and airlines
- Anyone involved or interested in long term forecasting for airports or airlines

Virtual Workshop Agenda

Day 1

- Why we need long term forecasts
- Methodologies we can use
- Short Term and Medium Term Bottom Up forecasts

Day 2

- Long Term econometric forecasts
- Reporting
- Using our forecast for planning

Virtual Workshop Pricing

\$1,995 USD

\$1,595 USD - Early Bird Pricing

**Registration must be complete 30 days in advance for early bird discount.*