

COVID, WAR, HIGH OIL PRICES, AIRPORT DISRUPTIONS ...

How to successfully navigate multiple crises and bring your A-game

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CAPA Airline Leader Summit 2023 | Budapest



Jim, October
2017



Jim, October
2022

Time spent using smartphones (2023)

Others include:

Curiosity:	18.6%
Information:	16%
Loneliness:	9.4%
Work	3.8%
Health:	0.4%



BOREDOM
51.8%

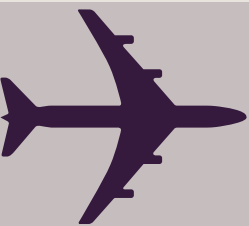
Source: <https://explodingtopics.com/blog/smartphone-usage-stats>

The four drivers of health



TAKEOFF

The 7-step signature model of
executive peak health and performance



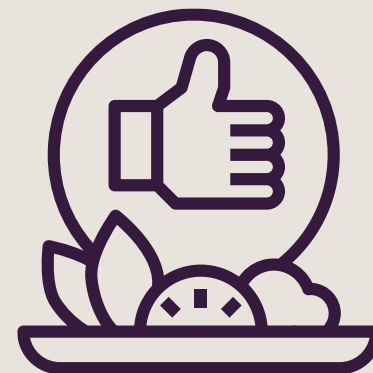
TURN
OFF
AUTOPILOT



ADDRESS
YOUR
STRESS



KNOW
YOUR
WHY



EAT
YOURSELF
HEALTHY



OVERHAUL
YOUR
MOVEMENT



FIX
YOUR
SLEEP



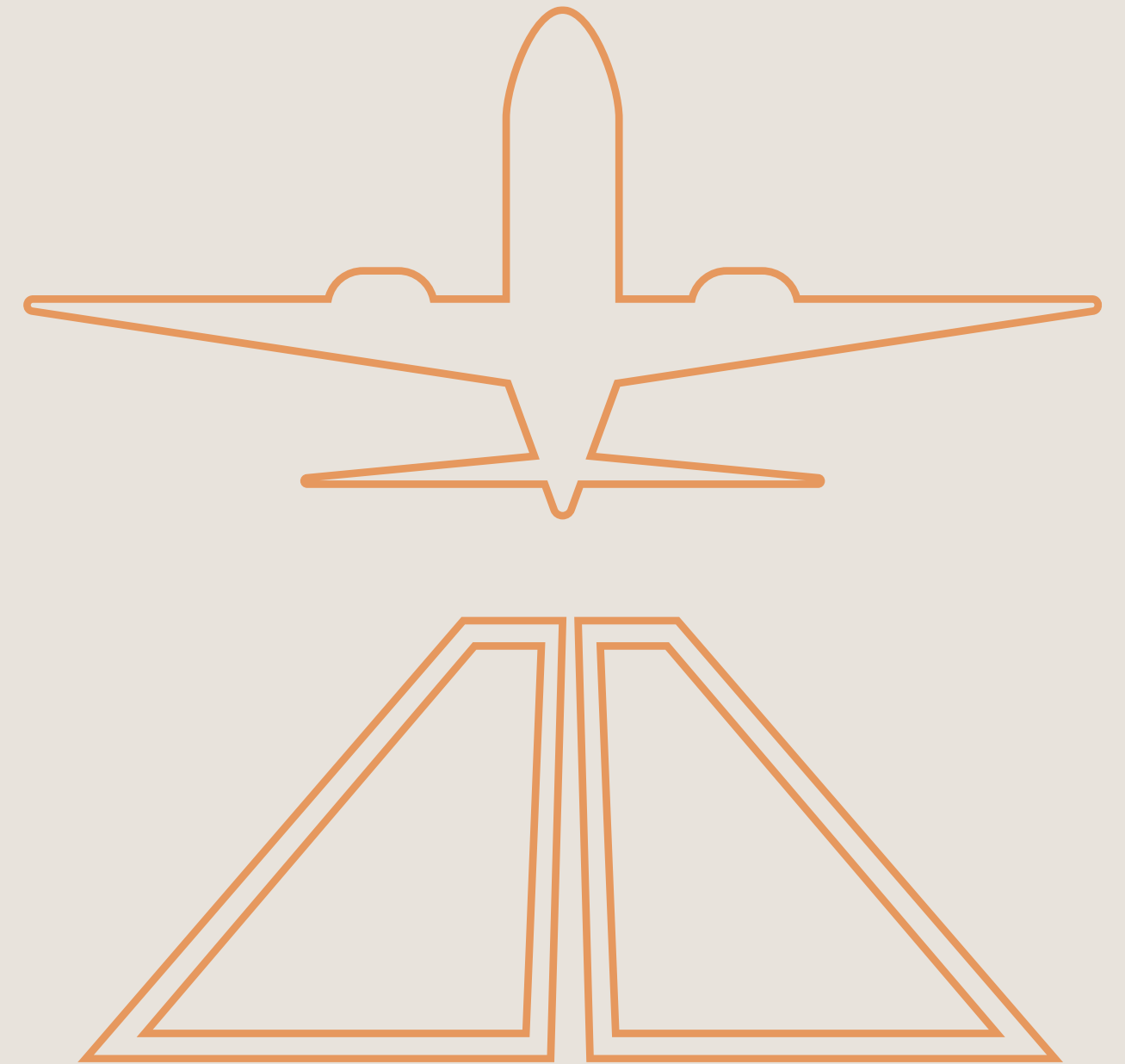
FASTEN
YOUR
SEATBELT

Out in May
2023!



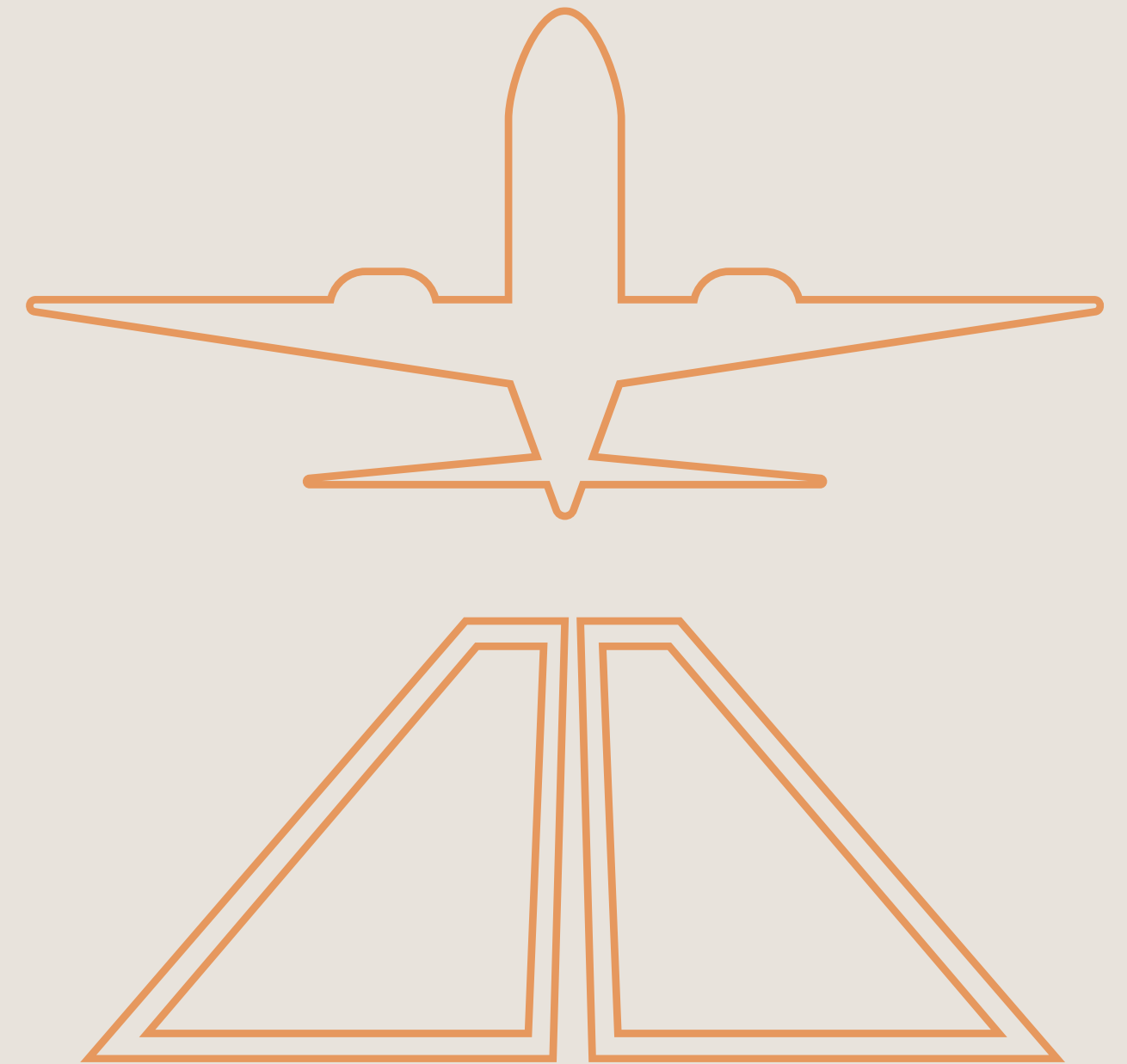
Get ready for takeoff!

- ☒ Create the right environment



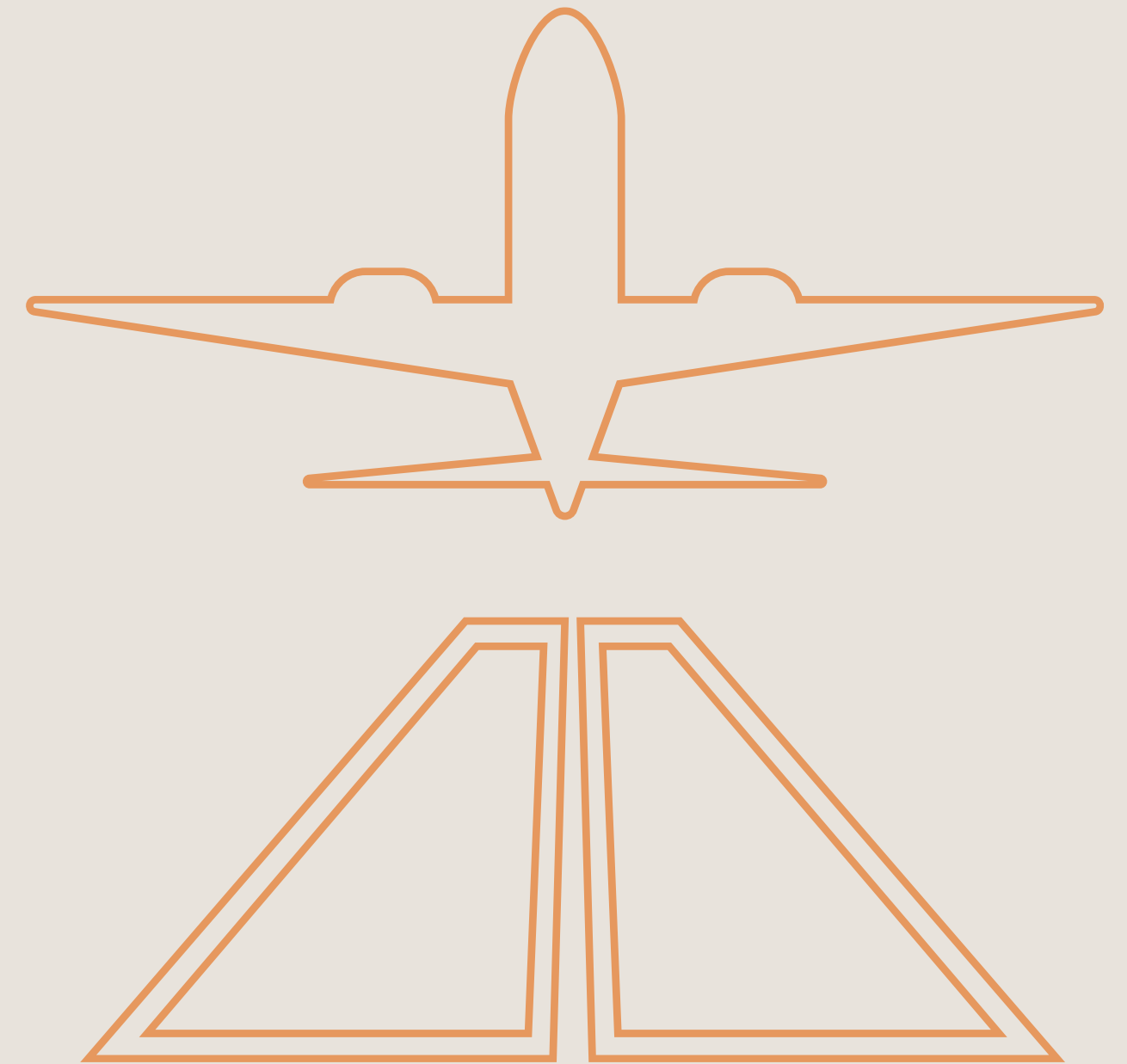
Get ready for takeoff!

- ☒ Create the right environment
- ☒ Identify your stressors



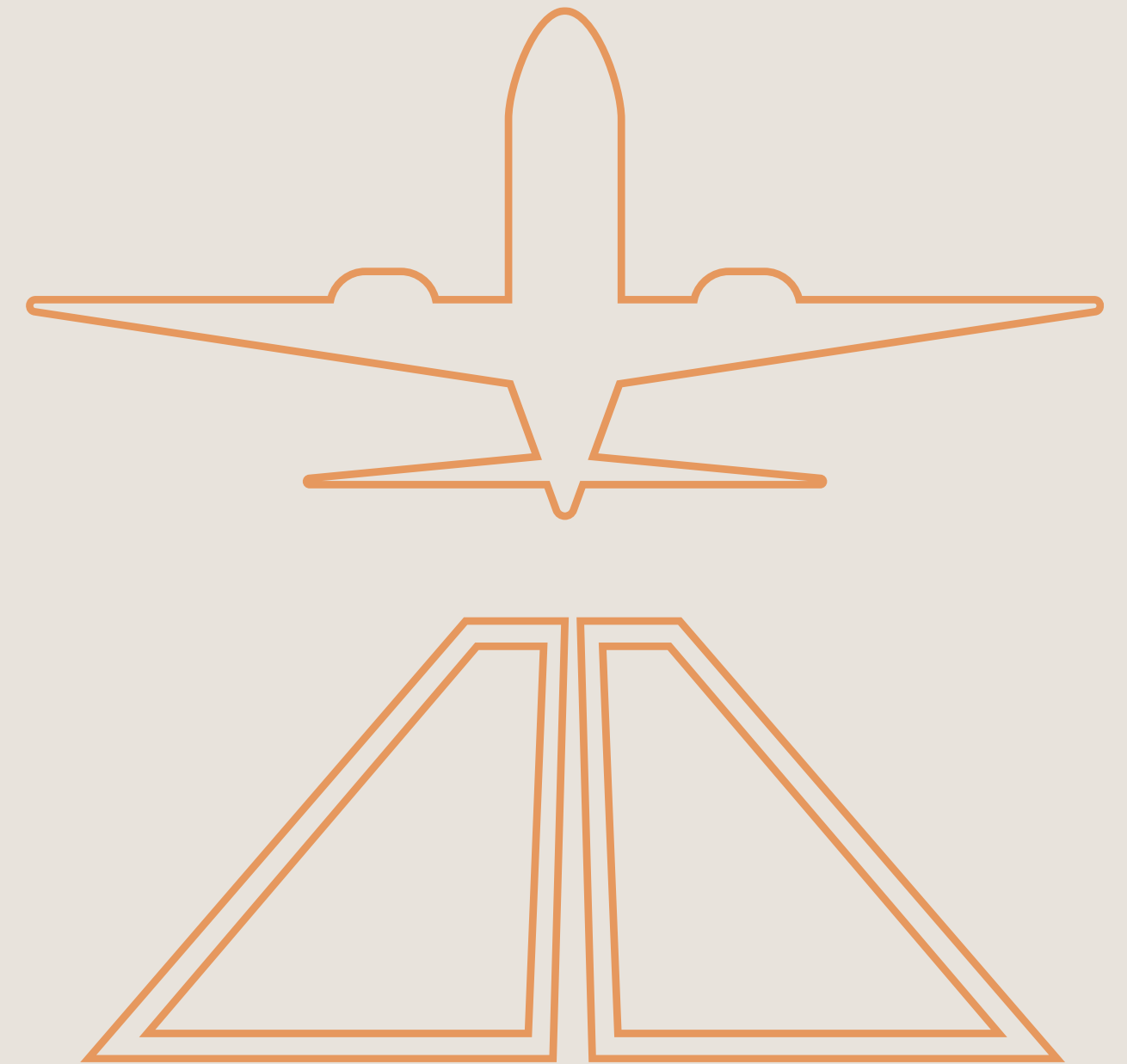
Get ready for takeoff!

- ☒ Create the right environment
- ☒ Identify your stressors
- ☒ Breathe!



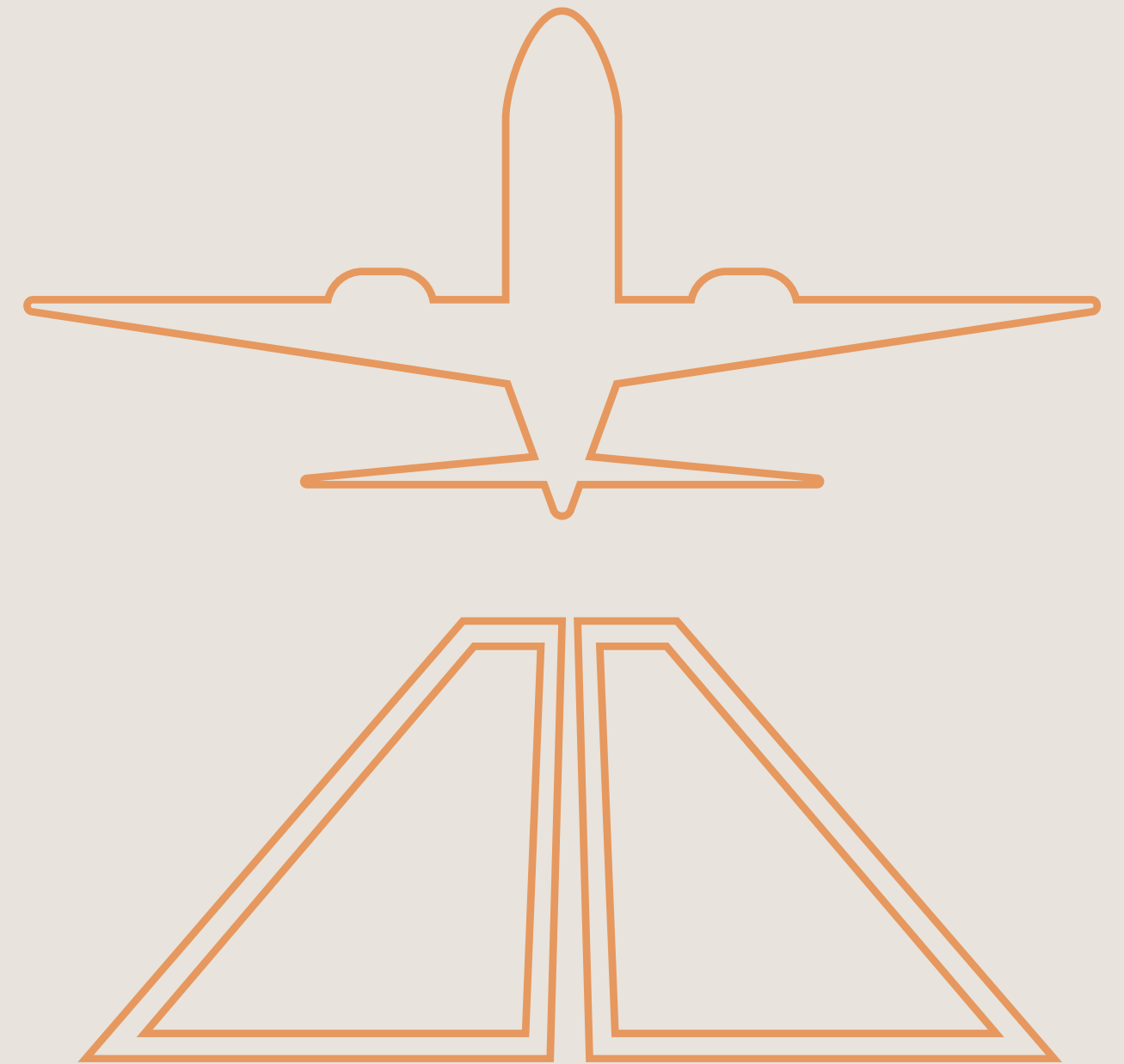
Get ready for takeoff!

- ☒ Create the right environment
- ☒ Identify your stressors
- ☒ Breathe!
- ☒ Eat real food



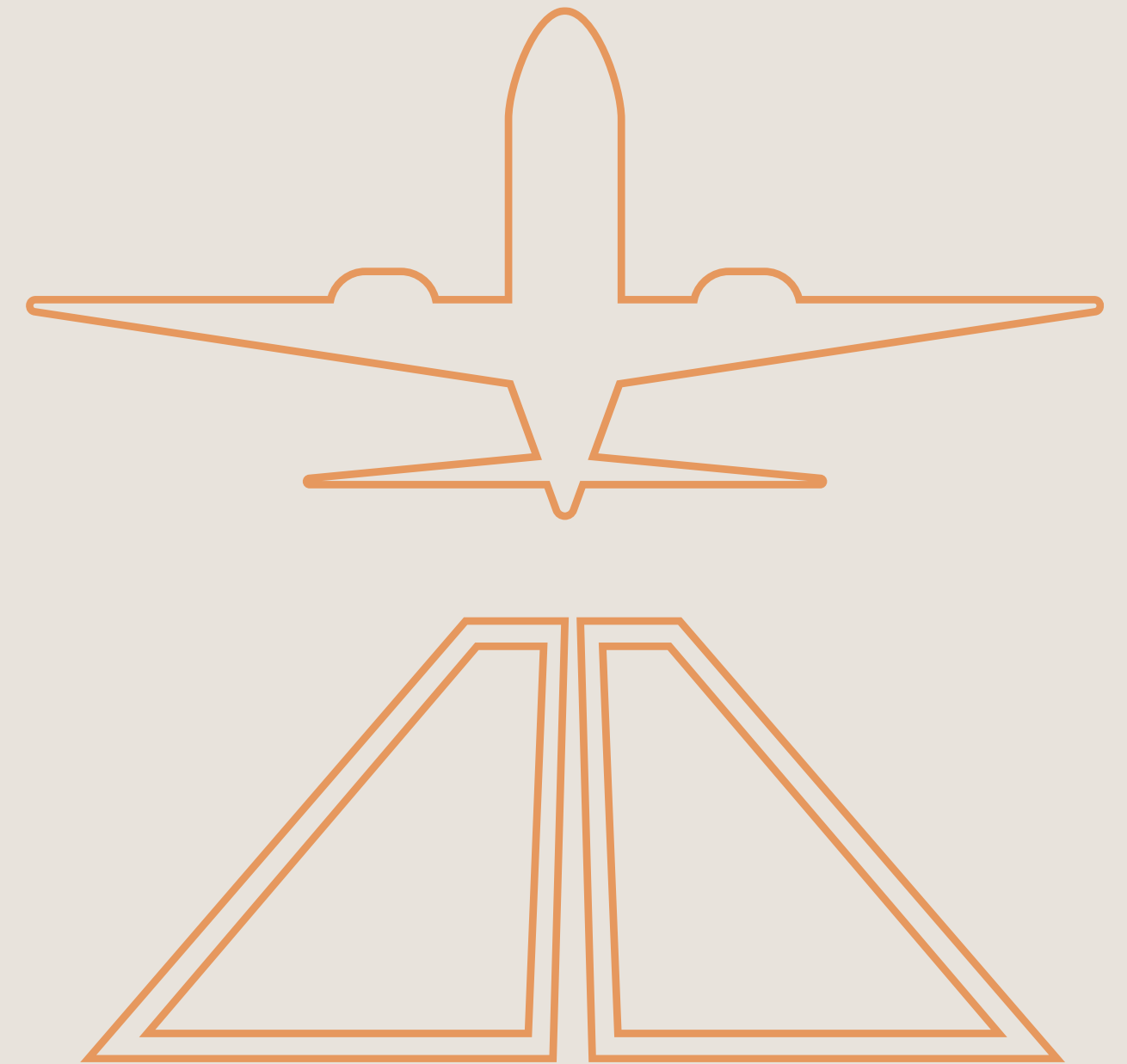
Get ready for takeoff!

- ☒ Create the right environment
- ☒ Identify your stressors
- ☒ Breathe!
- ☒ Eat real food
- ☒ Find any excuse to move



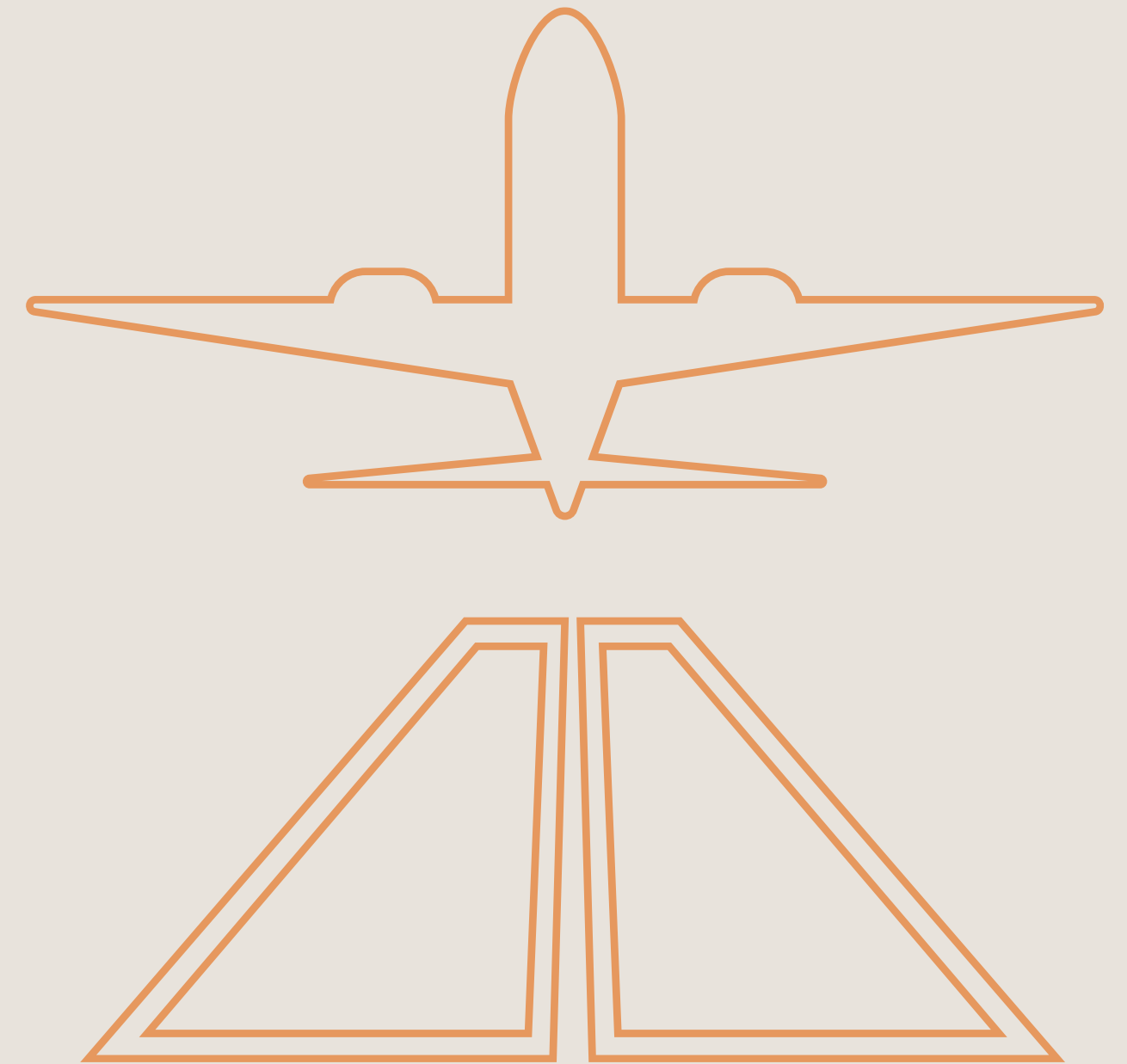
Get ready for takeoff!

- ☒ Create the right environment
- ☒ Identify your stressors
- ☒ Breathe!
- ☒ Eat real food
- ☒ Find any excuse to move
- ☒ Find your ideal bedtime routine



Get ready for takeoff!

- ☒ Create the right environment
- ☒ Identify your stressors
- ☒ Breathe!
- ☒ Eat real food
- ☒ Find any excuse to move
- ☒ Find your ideal bedtime routine
- ☒ Focus on the long game





Take the Executive Stress Quiz





Thank you!

