

AVIATION WEEK 

# A&DSupplyChain

AMERICAS

January 23-25, 2024  
Hilton Los Angeles  
Universal City, CA

SUPPLY CHAIN | RAW MATERIALS | MANUFACTURING



## Conference Sponsorship Options

A&D SupplyChain is the leading event for the supply chain community providing crucial industry updates and unique analyses as well as valuable business networking opportunities with senior executives. The 2024 conference will be a triple threat rolled into one, action packed, content filled super summit. We will bring together the trifecta of the A&D industry – supply chain, raw materials and manufacturing – under one umbrella conference. Join your fellow stakeholders and industry experts in these markets to share ideas, discuss opportunities and analyze challenges. This conference is a must attend for those looking to get a holistic view of the supply chain market and offers a unique opportunity to explore growth opportunities and connect with industry leaders over two days in an intimate environment. Establish or re-affirm your company as a leading industry player by positioning your products and services at the forefront of the event by taking a sponsorship, branding opportunity, or advertising package.



Key product  
strategies & market  
developments



Network with senior  
attendees from the  
aviation supply chain



3-day conference and  
superb networking  
opportunities

# High Level Sponsorship

## **Lead Sponsor: \$45,000** *(Only one available per event)*

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- Reference as the 'Lead Sponsor' organization in all communications and top billing of logo placement
- Opportunity to make keynote address and have a panel moderator/speaker on the conference agenda (subject to availability on the agenda and approval of the conference producer)
- Exclusive sponsorship of one element of the event (see list)
- 6 delegate places at the event and 50% discount on any additional delegate places
- Full page profile in the digital event guide with 3 executive profiles
- Full page advert in the digital event guide
- Opportunity to distribute promotional materials at the event (material to be pre-approved by Aviation Week Network)
- Logo to be featured on all marketing and promotional materials related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

## **Premium Sponsor: \$20,000**

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- Reference as the 'Premium Sponsor' in all communications and second billing of logo placement
- Exclusive sponsorship of one element of the event (see list)
- 3 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Logo to be featured on all marketing and promotional materials related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer
- Opportunity to have a panel moderator on the conference agenda (subject to availability on the agenda and approval of the conference producer)

## **Sponsor: \$10,000**

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- Reference as the 'Sponsor' in all communications and third billing of logo placement
- 2 delegate places at the event and 30% discount on any additional delegate places
- Half page profile in the digital event guide
- Half page advert in the digital event guide
- Logo to be featured on all marketing and promotional materials related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

# Elements for Exclusive Sponsorship



## These elements can either be taken as part of a Lead or Premium sponsor package or alternatively sponsored as a stand-alone item

If taking as a stand-alone item conference passes will need to be purchased in addition. All exclusive sponsorships include company branding on all relevant materials related to the element, prominent signage within the function area and the opportunity to distribute branded items or promotional materials at the event.



### ⚡ Cocktail Reception: \$10,500\*

*2 available – January 23 & 24, 2024*

Sponsor the cocktail hour on Day 1 or 2 of the conference that brings all attendees together in a relaxed environment. Unwind and network with fellow delegates over drinks to develop key business relationships.



### ⚡ Delegate Lunch: \$9,500\*

*3 available – January 23, 24 & 25, 2024*

A great opportunity to host and network with all attendees over a relaxed buffet lunch



### ⚡ Refreshment Breaks: \$9,500\*

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand



### ⚡ Sponsored Session: \$11,500

*2 available*

Sponsor and run a specialist 30 minute session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)

*\*Price if not taking as part of a Lead or Premium package*

# Elements for Exclusive Sponsorship



## ➤ Badges & Event Registration: \$9,500\*

Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee



## ➤ Digital Event Guide: \$8,500\*

Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every page

## ➤ Have an exclusive element idea you would like to sponsor?

Contact your account rep for bespoke opportunities

*"The Aviation Week organizers did an excellent job attracting some of the best analysts in the aerospace industry to this event and managing the time allowed to get the most information and thought-provoking issues on the floor for discussion."*

**Henry Hart**

Director, Customers

**LeFiell Manufacturing Company**

\*Price if not taking as part of a Lead or Premium package



## Gain exposure to every attendee by sponsoring one of our branded items

From useful giveaways to functional conference items, these are all guaranteed to have a long lasting impact and provide an excellent promotional opportunity. Cost of production is included in the sponsorship fee. If you have an item you would like to sponsor that is not listed here please contact us for custom packages.



### ⚡ Lanyards: \$7,500

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and sponsors



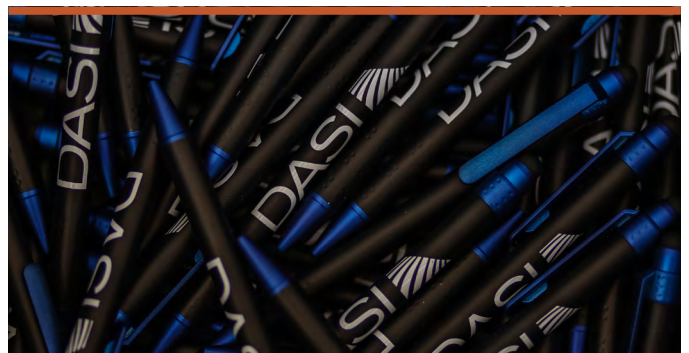
### ⚡ Bags: \$7,500

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee



### ⚡ Notepads: \$6,500

Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact



### ⚡ Pens: \$5,500

Get your branding on the pens given out at the conference, available for all attendees



➤ Digital Event Guide Advertisement\*

Back Cover	\$2,600
Inside Front Cover	\$2,600
Inside Back Cover	\$1,565
Full Page	\$1,100

*\*Upgrade your advert with the assistance of our Designer for an extra \$100.*

Home | All Events | Aviation Week | Aviation Week Marketplace

Top Leaderboard (728x90)

A&D SupplyChain

January 23-25, 2024  
Universal City, CA  
#ADSC

Plan Your Visit | Conference | Our Sponsors | Contact the Team | Register

Why Attend?

Make it your Goal to Connect with Key Decision Makers in the A&D Industry  
Aviation Week's editors and content producers have had the industry's trust for more than 100 years! We aren't just hosting events and bringing the industry together once a year; we are with them day in and day out, with our print and digital products. Our editors provide unbiased coverage of the industry and that really means something in this day and age.  
There are a lot of events out there and we know you are making an important choice to spend time with us. As we return to in-person events and face-to-face meetings, we look forward to delivering a top-level conference & exhibition that fosters networking, relationship building and knowledge exchange.  
Delegates of A&D SupplyChain will gain a full understanding of the latest trends, challenges and forecasts in the aerospace supply chain, and be provided with insider knowledge and examples of products that can have a direct impact on their own operations and

MPU (300x250)

Website Advertising

Top Leaderboard (728x90)	\$8,110
MPU (300x250)	\$4,865

\*5 slots available for each position



## All Americas/Canada



**Rob Howlett**

Sr. Director, NA Media  
+1 440 539 0728  
rob.howlett@aviationweek.com

*"This conference was a great place to network and learn about current issues impacting the Aerospace Supply Chain Industry."*

**Gail Gruener**

Director of Supply Chain,  
Moeller Aerospace USA

## Europe/Asia/Africa/Middle East



**Defne Alpay**

Manager, Exhibit Sales  
+44 (0) 7712 829859  
defne@accessgroup.aero



**Contract    Package/Item:** \_\_\_\_\_

Company Name: \_\_\_\_\_  
(as it will appear in print)

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Your URL Address: \_\_\_\_\_

This link will be used on the event site to link back to your company site.

I have read and agree to abide by the ***Sponsorship/Added Value Guidelines and Terms & Conditions***  
<https://events.aviationweek.com/en/exhibitor.html>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.  
100% payment is due upon receipt of invoice.

Total Payment: \$ \_\_\_\_\_

Finance Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Aviation Week Representative: \_\_\_\_\_