

Pop Quizzes

Engage with your defense, space & security audience, raise brand awareness and drive leads through a customized Pop Quiz.

- 5 - 8 questions supplied by customer, multiple choice format
- Visitor registration required (name, email, company and job title) to participate
- Duration of the Pop Quiz is typically two weeks, but can run longer

Benefits include:

- Banner promotion in a selected Aviation Week Network newsletter
- Native ad placement in a selected Aviation Week Network newsletter
- 1 post to each Social Media outlet (Twitter, LinkedIn, and Facebook)
- Website visibility - a constant site placement for natural traffic visiting the site

