

Defense Reach

Unrivalled Defense, Space & Security

35,000+

The number of key influencers and opinion leaders you could reach across the global defense, space and security industry with *Aviation Week & Space Technology*.

And, there's more:

Aviation Week & Space Technology is voted MOST CREDIBLE, MOST INFLUENTIAL and MOST ENJOYABLE publication compared to all competing media—and ready by MORE opinion leaders who influence†:

- Defense & national security issues
- Weapons acquisition, missile defense & cyber security
- Legislative policy issues

Even greater digital reach across AviationWeek.com (Timeframe: Q1 2017*)

- Over 1.5 million total unique visitors across the site; 28% primary defense visits
- Total defense site page views: Over 1.5 million
- Total defense site unique visitors: Nearly 450,000!

Who are they?

They are defense, space and security professionals, decision-makers and buyers from Inside the Beltway and around the globe.

Find out how you can reach them — and target them with a custom campaign that will make a huge impact.

We can help.

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*Source: January 1, 2017- March 31, 2017 Aviation Week Site Sections Report, 2017.

†Source: Erdos & Morgan study, 2015

